

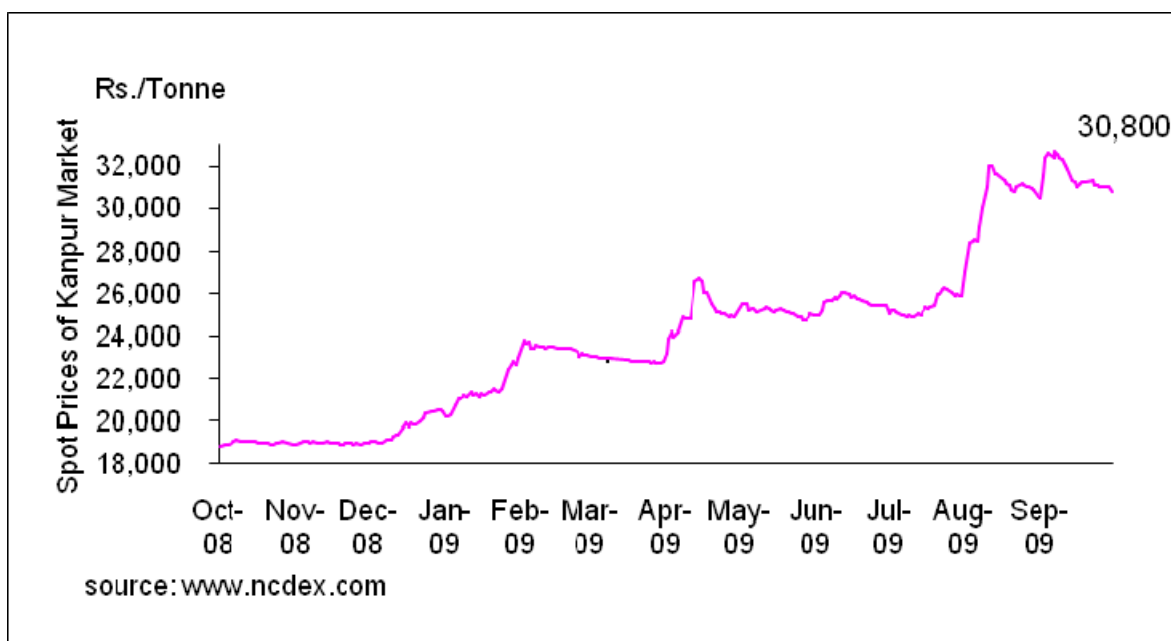
## Dalmia Cement (Bharat) Ltd.

### Integrated Sugar Unit – Monthly Update

New Delhi, Oct 1, 2009:

#### Sugar Price Realizations Trend

Region: Central U.P.



**Average spot sugar prices** of Kanpur market have witnessed an **increase of 4%** in Sep'09; Rs. 31,566 per ton as compared to Rs. 30,439 per ton in previous month.

Free Sale Quota (FSQ) for the period ended Sep 30, 2009						
	For the Month			Financial Year To Date		
	Sep'09	Sep'08	YoY Growth%	Sep'09	Sep'08	YoY Growth%
All India (Lac MT)	18.3*	19.3**	(5%)	111	99	12%
Dalmia (MT)	15,116	11,892	27%	107,213	60,803	76%

\* Includes processed raw sugar of 2 lac MT, white sugar of 1 MT and buffer stock of 1.34 lac MT

\*\* Includes buffer stock of 4 lac MT (Total buffer stock of 20 lac MT to be sold between May to Sept'08) and 3.25 lac MT (25% of 30 lakh to be sold between Aug-Sep'08)

- Under new directorate, the **free sale quota** has to be **sold into two equal instalments (fortnightly)** by sugar mills and sales report has to be submitted fortnightly to the Government.
- Validity period for sale and delivery/despatch of non levy sugar on fortnightly basis for fortnights ending 15<sup>th</sup> Sep & 30<sup>th</sup> Sep'09 has been **extended by 10 days** i.e. upto 25<sup>th</sup> Sep'09 and 10<sup>th</sup> Oct'09 respectively.

- Good news for sugar mills, **the validity period of release orders** on sugar processed from imported raw sugar is expected to be extended from **one month to two months**.
- **Stock limit has been imposed in U.P.** At any point of time, a dealer should not have more than 200 MT of sugar.

### **About Dalmia Cement (Bharat) Limited**

DCBL, with total gross income of around Rs 2,000 crore has business interests in two major segments, Cement and Sugar. It has cement plants in Southern States of Tamil Nadu (Dalmiapuram & Ariyalur) and Andhra Pradesh (Kadapa), with capacity of 9 million tonnes per annum. Pioneer in cement manufacturing since 1939, DCBL is a leading multi spectrum Cement player in South India with double digit market share and is a pioneer in super specialty cements like Oil well, Railway sleeper and Air strip.

The Company has three Integrated Sugar Mills in the State of Uttar Pradesh with total installed capacity of 22500 tons of cane crush per day leading to sugar manufacturing of about 300,000 MT per annum, distillery capacity of 80 KL per day & cogeneration facility. It has been ranked among the Top 10 players in the sugar industry within a short span of operations in terms of income.

The company has charted out an ambitious growth plan, which is being executed by a professional management team under the guidance of the experienced promoters of the Group.

The company produces around 160 MW of Power through thermal and renewable energy with an aim to increase the power generation from non-conventional methods.

Over the 7 decades, the company has earned the trust of the employees, distribution chain as well as all its stakeholders. The company is looked upon and respected for being a value-based organization. DCBL is Head Quartered in New Delhi. It has employee strength of more than 3500 people.

For more information about DCBL, please visit our website [www.dalmiacement.com](http://www.dalmiacement.com) or contact us.

---

---

#### **Investor Relations Contact:**

Nidhi Aggarwal, Assistant Executive Director  
(Investor Relations & Strategy)

Phone: +91 11 23465142 / 5135 / 5100

Email: [investorquery@dalmiacement.com](mailto:investorquery@dalmiacement.com)

#### **Media Contact:**

R. Gurumoorthy, Head-Corporate Communications

Phone: +91 11 23465179/ +91 9717004389

Email: [r.gurumoorthy@dalmiacement.com](mailto:r.gurumoorthy@dalmiacement.com)