

# *Khushiyon ki buniyaad*





## ENSURES THE BEST QUALITY OF CONSTRUCTION FOR YOUR DREAM HOME

Konark Cement's highly skilled team of civil engineers and construction experts advise home builders and help them make the correct decisions by providing technical direction on the best practices, during all phases of construction. This helps in making sure that the concrete delivers optimum benefits and results in a stronger construction.



## CONTRIBUTES TOWARDS A GREENER AND HEALTHIER WORLD

As a part of the Dalmia Cement portfolio, Konark Cement has been recognised as the 'world's greenest cement' by the CDP. So, choosing Konark Cement can also help you reduce your carbon footprint and contribute towards the future of the planet.



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# LAYING THE FOUNDATION OF HAPPINESS SINCE 1952

**Konark Cement** is a heritage brand of India that has been delivering high-quality cement for more than 65 years, contributing to the construction of several long-lasting homes. Crafted using state-of-the-art manufacturing technology along with superior strength and quality control measures, the widely trusted cement brand has not only helped build some of India's iconic structures like **Hirakud Dam** and **Vidyasagar Setu** but has also continued to lay the foundation of happiness for millions of Indians by consistently providing an unmatched quality for building their dream homes.



# KONARK CEMENT HAS BEEN A PRIME CHOICE FOR HOMEOWNERS THROUGH GENERATIONS AND HERE'S WHY:



## ENSURES DURABLE CONSTRUCTION THAT PROTECTS AGAINST HARSH ENVIRONMENTAL CONDITIONS

Konark cement is a blended cement that is crafted using the highest quality of supplementary cementitious materials such as fly ash and slag. This enables a secondary hydration reaction, which results in improved binding properties. The reaction continues for years and further leads to increased concrete strength and pore refinement, making it denser and more impermeable. This helps in providing protection from harsh environmental conditions and ensuring a long-term compressive strength gain.



## SUITABLE FOR ALL STAGES OF CONSTRUCTION

Konark Cement is suitable for all types of applications during construction – be it roofing, foundation, beams, columns, plastering, or brick work.



## OVER 65 YEARS OF PROVEN QUALITY

Launched in 1952, Konark Cement has continued to deliver consistent quality through generations, establishing several long-lasting relationships and homes. The brand has partnered in many prestigious projects of India, winning the trust of millions for more than 65 years.

